

Languages

Hausa
Native language.
English
Professional working proficiency for communication.
Arabic
Good reading and understanding ability; limited spoken fluency.

Ibrahim Abubakar Aliyu

UI/UX Designer

abubakarahim4@gmail.com +234 911 474 5262 Kano, Nigeria

About Me

UI/UX and Brand Designer based in Kano, Northen Nigeria, with 4+ years of experience across digital products, visual identity and interface design. I have worked on mobile apps, web apps, dashboards, logistics products, fintech and crypto products, education platforms and transportation experiences. I also teach and facilitate UI/UX design, which has strengthened the way I communicate ideas, present design decisions and work with different teams.

Professional Experience

UI/UX Designer (Freelance)
RydePro | 2026 - Present
Designing ride-booking and post-booking experiences, passenger-facing screens and driver-information flows for a transportation product.

UI/UX Designer
Amko Tech, Nigeria | 2025 - 2026

UI/UX Designer Advocate
Bitkova Academy | March 2025

UI/UX Designer (Freelance)
Code 30 Solution | January 2025

Product Designer
North Demy Limited | 2023 - 2025

Creative Designer & Marketing Strategy
Cyber Cortex | 2020 - 2025

Volunteer Senior Designer (Non-profit, community)
Fidelity Foundation | 2020 - 2023
Volunteered on design work supporting the foundation's humanitarian and education-focused projects.

Core Skills

UI/UX Design
User Flows | Wireframing | Prototyping | Interaction Design | Responsive Design | Design Systems

Brand & Visual Design
Brand Identity | Logo Design

Education

National Diploma in Computer Engineering
Informatics Kazaure, Jigawa State
2022 - 2024

Certificates

Master Web & Mobile Design
UI/UX Essentials - Udemy

Best AI Tool for UI/UX Designers and Web Designers
Udemy

Diploma in Graphic Design
Alison

Design Contribution Certificate
DevFest Kano

Config Kano 2025
Friends of Figma Kano

Interests

Reading books, anime, comics and superhero culture, movies, technology and AI.

Tools

Figma, Miro, Adobe Illustrator, Figma Make, Figma Agent, Google AI Studio, Chat GPT Figma MCP and Claude, Adobe Photoshop.

Selected Projects

Wataniya Logistics Delivery Platform (In development)
UI/UX Design
Worked across the delivery ecosystem, including the user experience, rider-facing flows, web app, admin dashboard and retailer console.

Rydepro Systems (Live)
UI/UX Design
an advanced rideshare, taxi, and airport transfer platform offering on-demand and scheduled transportation services.

Hashpack B2B Platform (Design completed)
UI/UX Design
Designed screens and user flows, UX for the B2B platform.

Azeemah Mobile App (Multilingual App) (Live)
UI/UX Design
Worked on the mobile product interface and user-flow design for Azeemah.

Farashi Fintech & Crypto Products (Casestudy)
UI/UX Design
Contributed to interface and flow design across fintech and crypto-focused products.

Fidelity Foundation website (Live)
UI/UX Design - Volunteer
Worked on digital experiences supporting the foundation's education and humanitarian programs, including user-facing and administrative workflows.

EasyBall / Event Booking Platform (Live)
Product Design
Designed booking flows and product experiences for a platform that began with football-pitch booking and later expanded toward broader event-space booking.

Da'awatulhaq Islamic App (Live)
UI/UX Design
Designed the interface and user experience for an Islamic learning app covering lectures, Tafsir, Qur'an content and audio, Adhkar, Du'a, Tasbih and the Islamic calendar. The product is live on Android and iOS.

NorthDemy Limited
Identity Design Design
I lead the re-branding north demy identity from logo types to imagery and brand campaign.

Teaching & Facilitation

UI/UX Design Facilitator
Blue Sapphire Hub, Kano 2025
Teach practical UI/UX design concepts and workflows to learners.

Design Facilitator
Startup Jigawa 2023
Facilitate design learning sessions for emerging designers and technology learners.

Founder & Design Educator
Find-X / Find-Xperience Design School 2026
Build and teach design learning experiences focused on UI/UX, product design and creative growth in Hausa Language.